CTCFD

cape town college of fashion design
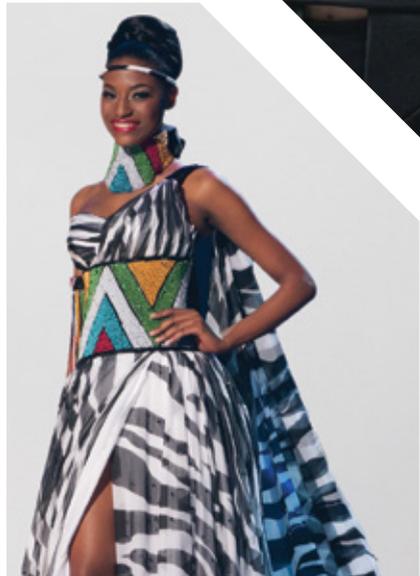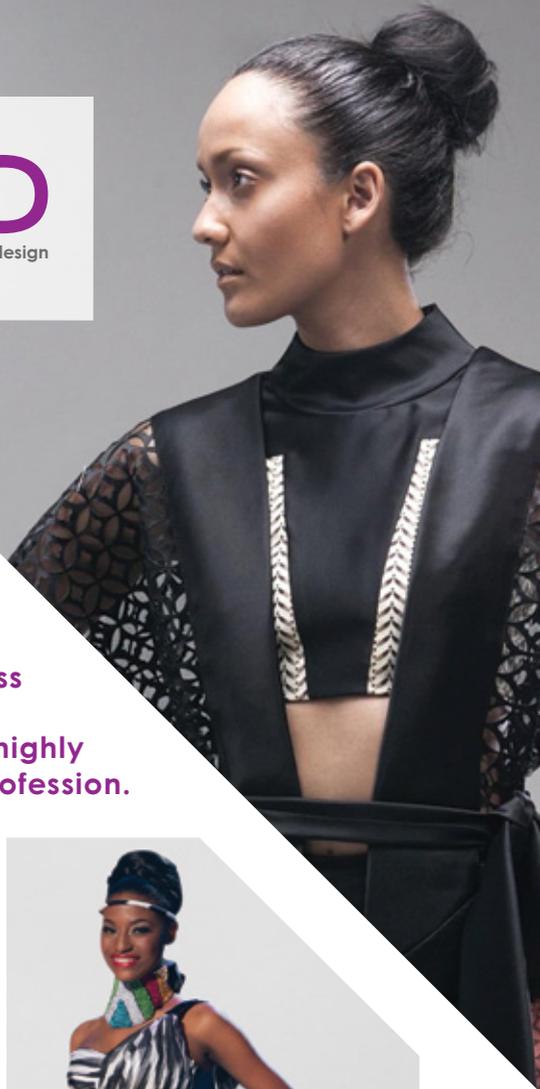
50 YEARS
OF FASHION
EXCELLENCE

Prospectus 2017

CTCFD

cape town **college** of **fashion design**

Cape Town College of Fashion Design provides innovative education that is responsive to the ever changing creative and technological developments in the fashion industry and to produce designers who possess the knowledge, skills, design passion and work ethic to be highly employable in their chosen profession.

Contents

2017 Academic Calendar

1st Term
06 February – 31 March

2nd Term
18 April – 23 June

3rd Term
17 July – 15 September

4th Term
02 September – 30 November

Please note that these dates are subject to change

Vision Statement

The vision of Cape Town College of Fashion Design is to:

• Be a centre of excellence.

• Be a respected member of the fashion industry in South Africa.

• Develop the full potential of each and every student.

• Have a culture that recognises the unique and diverse needs of the individual and the greater community.

Mission Statement

To provide innovative education that is responsive to the ever changing creative and technological developments in the fashion industry and to produce designers who possess the knowledge, skills, design passion and work ethic to be highly employable in their chosen profession.

Registration and Accreditation

The Cape Town College of Fashion Design (Pty) Ltd has been an Approved Centre of the City & Guilds of London International Level 3 Diploma for the past 13 years and continues to offer this qualification. The College has successfully achieved provisional accreditation through the Council on Higher Education to offer a 3 Year Diploma in Fashion Design (reference no H/PR122/E002CAN). The College is also provisionally registered as a private higher education institution in terms of section 54(3) of the Higher Education Act, 1977 (Act No 101 of 1997), and Regulation 16(4)(b) of the Regulations for the Registration of Private Higher Education Institutions, 2002, until 31 December 2017. Registration no 2014/HE07/005. The Diploma is registered on the NQF, SAQA registered number 87426.

Board of Directors

The Director's of the Cape Town College of Fashion Design are:
Gregg Maragelis - Head of Institution
Michele Wallis - Administrative Head

Administration

Michele Wallis
Head of Administration

Michele, the daughter of college founder Betty Keet, joined CTCFD at the end of 2007 having spent most of her working life working in the fashion industry in various administrative roles. Michele has worked at Woolworths, Truworths and Seasprite in a secretarial capacity. It was while at Seasprite that she developed an interest in computers, and thereafter joined Deqtime, a company which ran a bureau for many clothing manufacturers. Here, Michele assisted these companies with the running of their manufacturing processes using a computerised clothing manufacturing system.

After working with Deqtime, she joined a computer company lecturing on commercial computer packages as well as continuing with the installation and training on the computerised clothing manufacturing system within the entire Seardel group. In 2003 she qualified with a Diploma in Financial Management through Varsity College and thereafter was involved part-time assisting with bookkeeping functions at two other small businesses before joining CTCFD.

Gail Minnaar
Administrative Assistant

Gail joined CTCFD at the start of 2015. Gail's role is to assist the Administrative Head as well as the Faculty Staff and students with the day-to-day running of the college.

Faculty

Gregg Maragelis
Head of Institution

As a multi-award winning celebrated designer, Gregg joined the college in 2003 as the Fashion Design lecturer. He was appointed as a Director and Academic Head in 2010 and is also currently the HOD of Fashion Design, facilitating this module on all three levels of the programme. He has achieved academic qualifications in both Fine Art and Fashion Design and thereafter had 15 years of fashion industry working experience, working alongside designer Errol Arendz, as the Head Designer for Jenni Button and later, running his own business which supplied 45 stores internationally. Gregg also produced menswear brand Alter Ego for YDE. This wealth of experience enables him to mentor fashion design studies way beyond just theory.

Gregg is currently the Chairperson of the Academic sub-committee of the Cape Town Fashion Council and has just been appointed as a Director responsible for the 'Education' sector of the South African National Fashion Council.

Liz Woodroffe
Academic Head

Liz joined the College at the start of 2010 having transferred from Johannesburg to Cape Town. Liz qualified with a National Diploma in Fashion Design from the Natal Technikon in 1987, thereafter working in the fashion industry for 20 years. During this time she worked for Class Clothing, Banco Clothing and HD Lee Clothing as designer/patternmaker until 1995. In 1996, Liz started her own clothing company called Toast Clothing continuing this after moving to Johannesburg. In 2005 and 2006 she worked for Marion and Lindie in Johannesburg as a patternmaker while expanding her business to incorporate CinnamonToast Style Consultancy. In 2009 she was employed as a pattern design lecturer at Lisof in Johannesburg before joining CTCFD. Liz achieved her Bachelor of Technology (Btech) degree in 2012, and is currently the HOD of Garment Technology.

Liz was promoted to the position of Academic Head at the beginning of 2014.

Tammy-Ann Petersen
Quality Assurance Manager / Lecturer

Tammy joined CTCFD at the start of 2014. She achieved a Bachelor of Technology (Btech) degree through CPUT and has completed various short courses which include Train-the-Trainer, Assessor's and Moderator's certificates. More recently she completed an Advanced Beauty and Fashion make-up course. Tammy has 11 years teaching experience at various fashion colleges and 3 years vocational experience working for Woolworths. Currently she also does freelance make-up, design and manufactures bespoke clothing.

Tammy was promoted to the position of Quality Assurance Manager at the beginning of 2015.

Zaida Orgill
Support Staff for Garment Technology

Zaida joined CTCFD in 2005, and is a skilled seamstress, having worked in this capacity in the industry for many years prior to joining the college. She has an integral role as support staff in the Garment Technology department.

Charis Dawson
Short Course Manager /
Social Media Liaison /
Junior Lecturer

Charis Dawson graduated from CTCFD in 2011, winning the coveted 'Student of the Year' award, which afforded her an internship with one of SA's leading fashion designers, Suzaan Heyns. Having completed her Bachelor of Technology (Btech) degree at CPUT in 2014, Charis was selected as a finalist in the ELLE Rising Star Competition, showing her collection at Mercedes Benz Fashion Week Africa. She is currently growing her label 'Wilton Dawson'.

Charis lectures in Fashion Design, Textiles and Computer Studies across various levels of study and is responsible for all the college's social media.

Meagan Duckitt
Lecturer

After qualifying from CPUT with a Bachelor's Degree in Fashion Design, Meagan joined The Foschini Group as an Assistant Designer in 2003, later being promoted to a Trainee Buyer position which she held until 2005. In the year prior to leaving for Wales, Meagan worked at Truworths as a Designate Buyer and then at CPUT as a lecturer in Textiles. In Wales she worked for Next Retail Company from October 2007 to June 2009 as a Style Advisor and Personal Stylist. She returned to South Africa in July 2009 and was employed back at The Foschini Group before joining CTCFD.

Meagan lectures the Buying and Business Studies.

Pierre de Villiers
Lecturer

Pierre qualified from CTCFD in 2011, with Distinction Plus. Following graduation, he went on to gain recognition in local competitions, and gained experience by working at Marie Claire magazine and doing freelance styling. In 2013, he began working as the principal fashion designer for emerging luxury goods label, Stonehill Originals. During this time, he completed his Bachelor of Technology (Btech) degree in Fashion Design. In addition to lecturing at CTCFD, Pierre is currently studying in a part time capacity to complete his Masters in Fashion Design.

Cara Bezuidenhout
Junior Lecturer /
Short Course Co-Ordinator

Cara Bezuidenhout graduated from CTCFD in 2014 with distinction and will be graduating with an Advanced Diploma in Fashion Design from CTCFD in 2016. During her time at college, Cara's designs have been featured in a variety of publications as well as on television. Cara is highly skilled in IT, having completed a variety of End User Computing certificates. She has also completed various short courses which include Initial Teacher's Training (ITT), Assessor's, Moderator's, Facilitator's, Coach's, and Mentor's certificates. Cara currently lectures Computer Studies and Textiles on a first year level, as well as managing the Digital Lab. She also co-ordinates the part-time Short Course program as well as facilitating the Garment Technology Foundation module in the Short Course program and in the Foundation Fashion Design Certificate program.

Nikki Kruger
Marketing & Public Relations / Administration

Nikki completed her schooling at Rhenish Girls High School in Stellenbosch and then went on to complete a BA Sports Science at Stellenbosch University. After graduating she went overseas and spent 4 years working as a stewardess on various superyachts. On returning to Cape Town in September 2015 she successfully completed a Marketing Course through the UCT Get Smarter program. Nikki joined CTCFD in January 2016 and is responsible for all the marketing and public relations at the college. She is also responsible for the administrative functions at a secondary campus in Bellville.

Admission Requirements

The minimum entry requirement is a National Senior Certificate, or its international equivalent.

Prospective Learners are evaluated on the basis of a presentation of the prescribed entry portfolio and have to be legal South African citizens or present a valid passport and study permit.

Application Portfolio

Please submit your application 'portfolio' containing the following tasks, together with the completed application form to Cape Town College of Fashion Design.

Essay

A written motivational essay is required which must contain the applicant's reasons for choosing to study Fashion Design as well as their aspirations for their future in the Fashion Industry.

Sketches

• Design a Range of 4 garments using the template provided.

• Select an area for which you want to design your range; i.e. women's wear, children's wear, and state why.

• Specify what fabrics and colours you would use and why.

• Where did you do your research; i.e. stores, magazines, websites, other.

International Students

South African citizens will be given preference during the selection procedure and acceptance of international students is subject to space availability. International students are required to submit a completed application form in addition to the following documentation:

• Certified copy of passport (identification page)

• Certified copy of study permit

• Certified copies of academic transcripts, certificates or diplomas of any additional qualifications

• Proof of residential address

• Registration fee

• Proof of sufficient English literacy

RPL Procedure

Students who do not meet the minimum entrance requirements can apply for Recognition of Prior Learning (RPL). Prior learning will be recognised if the student is able to demonstrate competence in the knowledge, skills, values and attitudes embedded in the core of this qualification. A portfolio submission, interview and a variety of tests will be used to determine suitability. Please contact the College for more details.

Mode of Instruction

Programmes are delivered face-to- face and full-time attendance is compulsory in accordance with College Rules and Regulations.

Language Policy

Programmes are delivered in English in accordance with the College Language Policy. It is the student's responsibility to ensure that s/he is able to understand and communicate effectively in this language.

The Diploma in Fashion Design

Duration:
3 years full-time

Credits:
360

NQF level:
6

Programme Outline

1st Year

Fashion Design I

Garment Construction I

Pattern Design I

History of Design I

Business Studies I

Fashion Merchandising I

Textiles I

Digital Fashion Application I

2nd Year

Fashion Design II

Garment Construction II

Pattern Design II

Contemporary Fashion History I

Business Studies II

Fashion Merchandising II

Textiles II

Digital Fashion Application II

3rd Year

Fashion Design III

Garment Construction III

Pattern Design III

Contemporary Fashion History II

Business Studies III

Fashion Buying Principles I

Brand Design I

Experiential Learning I

Digital Fashion Application III

ELECTIVE MODULES:
Costume Design I/
Fashion Styling I

Assessment

The College adopts a continuous assessment approach, in line with the principles of outcomes based education. Student competence is determined by their ability to demonstrate the required learning outcomes.

Assessment criteria are clearly set out and communicated to students and all assessment results are made available for verification and appeal.

Theory and practical examinations, conducted in June and November, form part of the continuous assessment strategy and are used as a diagnostic tool to determine the student's ability to work independently as well as to verify the authenticity of a learners work.

All formative assessments are internally moderated and all summative assessments are externally moderated by suitably qualified and experienced subject specialists.

An Appeals Policy is in place for students who wish to have results reassessed, in which case the guidelines of this policy will be observed.

Academic Credit Accumulation

In order to receive the Diploma in Fashion Design (360 credits); the student must successfully demonstrate that s/he is competent in all the exit level outcomes of the programme and must have accumulated all the credits assigned to the qualification.

All courses must reflect a grading of 50% or higher, on the academic transcript in order for the learner to be awarded the relevant credits. Credits will only be awarded in full and no partial credits will be awarded to any learner.

Progression

Progression through the qualification is dependent upon the student having passed all core modules in the previous year, where 50% is the pass mark.

Certification

Students will be awarded their Diploma when they have met all the exit level outcomes of the programme and have been awarded a grade of 50% or more for all modules that make up the qualification.

Financial Information

Fee Structure 2017:	1st Year	2nd Year	3rd Year
APPLICATION FEE:	R 250		
REGISTRATION FEE – non-refundable amount to be paid on registration per year	R 5 000	R 2 500	R 2 500
TUITION FEE	R 55 640	R 57 865	R 60 180
RESOURCE LEVY – annual subscription to Worth Global Style Network / StyleSight	R 1 000	R 1 000	R 1 000
STARTUP KIT	*R 3 000		
TEXT BOOKS	*R 2 000		
TOTAL	**R66 890**	**R 61 360**	**R 63 670**

Please note:
- (*) These costs depend on the exchange rate at the time of purchase as well as supplier's annual price increases.
- Resource Levy, Start-up Kit and Text Books must be paid for on or before the 1st day of the academic year.

Extra Costs to be provided for:
- Sewing Machine – approx. R4 000
- Overlocker - approx. R2 800 and R5 000 on the make purchased.
- Students must have access to a laptop or a home computer with the minimum requirements to run the Adobe Suite of programs, e.g. Photoshop, Illustrator.
- Fabric required for realising designs throughout the year.

Financial Information (continued)

The following Tuition Fee Payment options are available:

South African Students	1st Year	2nd Year	3rd Year
Payment in full – 5% discount for fees settled in full by end February	R 52 585	R 54 971	R 57 171
Termly payments – 1st week of each term x 4	R 14 160	R 14 715	R 15 295
Monthly payments – last day of each month – February to October x 9 payments	R 6 404	R 6 650	R 6 900
International Students	1st Year	2nd Year	3rd Year
Payment in full – 5% discount for fees settled in full by end February	R 52 585	R 54 967	R 57 161
Bi-Annual Payment – end February and end July	R 28 350	R 29 500	R 30 600
Monthly payments – 1st day of academic year	R 10 000	R 10 000	R 10 000
March to September x 7	R 6 805	R 7 125	R 7 455

Payments can be made in cash, by cheque, direct deposit or electronic funds transfer (EFT). In the case of direct deposits or electronic funds transfer the student's name or student number must be used as a reference for identification purposes.

In the event of non-payment a Letter of Suspension will be issued to the student preventing them from taking part in any further tuition until such time as the outstanding fees are paid up.

Should a student decide to discontinue their studies at any time during the academic year the full year's tuition is liable to be paid according to the contract signed on enrolment.

Financial Aid

The College offers bursaries each year to those students who have completed the 1 Year Foundation Fashion Design Certificate and who have proven to be worthy of this opportunity.

Student loans can be obtained through any commercial banking institution, e.g. ABSA, Standard, or through Eduloan, who specialise in student loans. These loans are able to cover both fees and extra study requirements. Please contact Administration for further information in this regard.

Accommodation

Please go to our website to download the document containing our preferred providers or contact Administration for further information in this regard.

Medical Aid
(for Foreign Students)

Momentum Health is our preferred service provider so please contact Administration for further details and application forms.

Student Support

The first year orientation programme introduces the student to the College staff, the premises and facilities, the academic rules and regulations and the support services available.

Academic Support

The Academic staff provide each and every learner with the support required to perform academically, and encourage active engagement from the students through:

• Establishing a supportive relationship with all students

• Adopting a creative approach to teaching and learning

• Providing regular constructive assessment feedback

• Mentoring and coaching

Students receive an Academic report on a quarterly basis to assist them to monitor their progress and to identify any areas of concern.

The College student-at-risk programme ensures that students who are not performing academically, are identified and provided with appropriate support and guidance to achieve their full potential.

Administrative Support

Administrative staff are available to assist the students with any query they may have related to the programme that they are studying.

A binding/ printing/ copying/ scanning service is provided to all registered students, at a competitive rate.

Counselling Support

This is provided in the form of information regarding possible service providers who are able to cater for the specific type of support/counselling the student requires.

Student Development

The Student Representative Committee is made up of representatives from each year and is responsible for organising student fundraising events and for communicating any student recommendations or concerns.

Regular student and staff social events provide an opportunity to strengthen relations and take a break from the demands of the intensive curriculum.

Code of Conduct

Cape Town College of Fashion Design takes the conduct of students and staff seriously, it is imperative that all people are treated fairly and respectfully, in keeping with our values.

The Code of Conduct will be upheld in all instances and can be read as follows:

• Students must act in a respectful manner towards all staff and fellow students regardless of race, gender, religious beliefs, language or disablement. Rudeness will not be tolerated and disciplinary action will be taken against offenders.

• At all times and everywhere that the student represents or can be identified as a student at the College, the student shall conduct themselves in such a manner so as not to discredit the College in any way.

• Students shall not maliciously, negligently or wrongfully destroy, damage, abuse or remove any property belonging to the College.

• Students must at all times give an honest account of their ability in class tests, examinations or other academic assignments. The formulation of an assignment, whether written, oral or practical must under all circumstances be the honest work of the student, demonstrating academic and intellectual integrity by avoiding plagiarism, infringement of copyright and/or others' rights to intellectual property. Non-conformance to this rule will lead to disciplinary action.

• Policy in respect of dishonesty: Students are to refrain from any form of dishonesty, be it lying, cheating, stealing or plagiarism. Offending students will be reported to the Education Committee, who will hold a formal hearing. If found guilty, the disciplinary measure could include suspension, or the student could face expulsion from the College.

• It is College policy not to display, under any circumstances, any religious, political, cultural or racist propaganda or material on the premises.

• Students shall refrain from eating, drinking, sleeping or not paying attention while in lectures.

• Students shall not sexually harass another person, nor in any way victimise or intimidate any fellow student or staff member.

Misconduct

A student shall be guilty of misconduct should he/she attempt to infringe or undermine any Regulation, Rule, Instruction or Code of Conduct of the College, and could be subject to the following Disciplinary measures:

• A student could be suspended from class attendance for a period of time.

• A verbal reprimand and / or a written warning will be issued.

• A student's parents or guardian shall be notified

• Any other suitable educationally justified disciplinary measure could be taken.

Achievements

As evidence of our statement that we are 'The Ultimate in Fashion Education' we list the following achievements over the last 3 years:

2016
- 1 graduate selected as a finalist in the AFI Fastrack competition, showcasing her graduate collection at Mercedes Benz Fashion Week Johannesburg.
- 3 students selected as finalists in the Foschini Design Awards 2016.
- Leading alumni featured in Vogue Portugal.
- 7 graduates selected to showcase looks at the CTFC Graduate Designer Show in association with BOKEH Fashion Film Festival.
- 3 graduates selected to create short fashion films for the BOKEH Fashion Film Festival as part of the CTFC Graduate Designer Initiative. These 3 graduate films went on to be nominated for awards at the festival.

2015
- CTCFD selected to realise National Costume for Miss South Africa Ziphozakhe Zokufa to wear at the Miss Universe pageant.
- 2 students selected as semi-finalists, with 1 being selected as a finalist in the AFI Fastrack competition. This student showcased her graduate collection at Mercedes Benz Fashion Week Johannesburg.
- 6 CTCFD students selected as finalists, with 1 student selected as the winner of the SA Wedding & Die Burger Young Designer Award.
- CTCFD selected as sole design team, with 3 students ultimately selected as designers for international sustainable brand Rhumaa. These students' designs went on to be manufactured and sold throughout Europe during Spring/Summer 2015.
- 4 students selected as semi-finalists in the Foschini Design Awards 2016.

2014
- 3 students selected as finalists in AFI Fastrack competition. These students showcased their collections at Mercedes Benz Fashion week Johannesburg.
- 2 students announced as winners of AFI Fastrack competition.
- 2 students & 2 alumni selected to design and realise 12 white conceptual couture dresses for the opening scene of the Miss South Africa pageant.
- 2 students announced as winners of the Foschini Design Awards 2014, placing first and third.
- 2 students selected as finalists in the SA Fashion Week, "Great White Shirt Reconstruction" competition.
- 3 students placed first, second and third in the Cuddler's Design Competition.
- 2 students and 1 alumni announced as finalists in the ELLE Rising Star Competition. These designers showcased collections at Mercedes Benz Fashion Week Africa.
- 1 student selected as semi-finalist in Foschini Design Awards 2015.
- CTCFD selected to realise National Costume for Miss South Africa Rolene Strauss to wear at Miss Universe pageant - she went on to win the title.

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